
Report on “Celebration of Wildlife Week and Memorandum of Understanding” organized by the Department of Environmental Science

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A Brief Report***on*****“Celebration of Wildlife Week and Memorandum of Understanding”**

Jointly organized by

**Department of Environmental Science,
Integral University, Lucknow, Uttar Pradesh
&****Prithvi Innovation, Lucknow
2nd -8th October 2024**

The Department of Environmental Science hosted the Wildlife Week from 2nd October to 8th October 2024. This celebration marked with great enthusiasm and commitment this year. The main objectives of the event were to raise awareness among the students about the value of animal conservation, sustainable practices, and stimulate community involvement in the preservation of natural areas. **This year's celebration was particularly significant due to the signing of a Memorandum of Understanding (MoU) with a prominent Non-Governmental Organization (NGO) dedicated to wildlife protection, environmental sustainability and literacy, green building, zero waste on 5th October 2024.**

Highlights of the Event:

The event began with a formal inauguration and an opening address by **Anuradha Gupta, General Secretary, Prithvi Innovations**, Lucknow emphasizing the importance of wildlife in maintaining ecological balance. The events and activities organized in the week not only raised awareness but also inspired collective action towards a sustainable and harmonious coexistence with nature. **Dr. Ambrina Sardar khan, Head of the Department** discussed the topics like **human-wildlife conflict, climate change impacts on fauna**, and **sustainable conservation practices** and also highlighted the critical role of collective efforts in preserving the natural heritage of our planet, ensuring that future generations inherit a thriving and diverse ecosystem. **Prof. Monowar Alam Khalid, Dean Students Welfare** emphasized that every individual has a responsibility to preserve the biodiversity of the earth. Conserving wildlife is only one aspect of conservation, another is maintaining a healthy ecosystem for the benefit of all living things.

Interactive Session:

The audience actively participated in an interactive session with the expert, discussing challenges in wildlife protection and the role of individuals in safeguarding biodiversity.

Exhibitions:

Display of wildlife-themed boards, posters, and photography captured the beauty and plight of India's diverse fauna and flora.

Pledge for Conservation:

Participants collectively took a pledge to protect wildlife and promote sustainable living practices.

Signing of the Memorandum of Understanding (MoU):

The celebration of Wildlife Week, coupled with the signing of the MoU with Prithvi Innovation, Lucknow, marked a significant step forward in the ongoing efforts to conserve wildlife and environment. The partnership with the NGO is expected to bring about meaningful and lasting changes in wildlife conservation, benefiting both the environment and the communities that depend on it. This collaboration represents a dedication that promotes the preservation and safeguarding of wild plants and animals in a very sophisticated and scientific manner. By combining our resources and expertise, we work to address significant concerns and advance scientific understanding. The event successfully engaged **more than 70** participants and paved the way for innovative and collaborative approaches to biodiversity conservation.

Event Coordinator: Dr. Shweta Yadav, Assistant Professor, Department of Environmental Science, Integral University, Lucknow.

Glimpse of the Wildlife Week:





With Deep Regards

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**"We are not heading towards a bright & hi-tech future;
Instead, we are heading into a dark and suffocated EARTH.."**